Amendments to the Claims:

This Listing of Claims will replace all prior versions, and listings, of claims in the application:

- 1.- 97. (Canceled)
- 98. (New) An elongated electrical conductor that is adapted for electrically connecting with an electrical contract, the conductor including:
- a longitudinally extending elongate body for defining a first contact surface; and

a plurality of longitudinally spaced apart ribs that extend from the body to respective free ends that are spaced apart from the first contact surface for allowing the contact to be progressed between the body and one or more of the ribs, each rib including a respective second contact surface that is opposed with the first surface wherein, upon progression of the contact between the body and the one or more ribs, the first surface and the respective one or more second surfaces are resiliently biased into engagement with the contact.

- 99. (New) An elongate electrical conductor according to claim 98 in which the spacing between the free ends and the first contact surface is greater than the spacing between the first and second contact surfaces.
- 100. (New) An elongate electrical conductor according to claim 98 in which the ribs are resiliently mounted to the body.
- 101. (New) An elongate electrical conductor according to claim 98 in which the ribs are resilient.
- 102. (New) An elongate electrical conductor according to claim 98 in which the body is a conductive sheet having two opposite elongate longitudinally extending edges, wherein the ribs extend from one of the edges.
- 103. (New) An elongate electrical conductor according to claim 102 in which the body includes a further conductive strip that extends from the other of the edges.
- 104. (New) An elongate electrical conductor according to claim 103 in which the further conductive strip is used in high current applications.
- 105. (New) An elongate electrical conductor according to claim 98 in which the adjacent free ends are mechanically connected to collectively increase the resilient bias.

- 106. (New) An elongate electrical conductor according to claim 98 in which the adjacent free ends are mechanically connected by respective intermediate integrally formed segments.
- 107. (New) An elongate electrical conductor according to claim 106 in which the segments collectively define with the free ends an engagement face for guiding the progression of the contact into biased engagement with the first and second surfaces.
- 108. (New) An elongate electrical conductor according to claim 107 in which the engagement face is continuous.
- 109. (New) An elongate electrical conductor according to claim 107 in which the engagement face is opposed with and inclined away from the first surface.
- 110. (New) An elongate electrical conductor according to claim 107 in which the engagement fact extends between an inner edge and an outer edge that terminates opposite the other edge.
- 111. (New) An elongate electrical conductor according to claim 110 in which when the first and second surfaces are biased into engagement with the contact, the inner edge abuts the contact.
- 112. (New) An elongate electrical conductor according to claim 98 in which the ribs restrain longitudinal movement of the contact.
- 113. (New) An elongate electrical conductor according to claim 98 in which the conductor is formed from a continuous conductive sheet that is folded upon itself along a longitudinal fold line.
- 114. (New) An elongate electrical conductor according to claim 98 in which the sheet is punched to form the ribs.
- 115. (New) An elongate electrical conductor according to claim 98 in which the sheet is cut or otherwise formed.
- 116. (New) An elongate electrical conductor according to claim 98 in which the first contact surface is substantially planar and the second contact surfaces are arcuate.
- 117. (New) An elongate electrical conductor according to claim 98 in which the second contact surfaces include a compound arc.